

National Dairy Month Scrapbook Evaluation – Tennessee 4-H and The Dairy Alliance

Judge:

Name:

County:

Total:

SECTION I — PRESENTATION & ARRANGEMENT (30 POINTS)

A. Poster – Eye catching and attractive (Max 5)

Limited (1–2) Plain/cluttered; lacks appeal.	Developing (3) Some effort; partially relevant design.	Strong (4) Attractive, appropriate to theme.	Exemplary (5) Highly creative, professional cover.	Score:
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B. Photographs/Illustrations – Arrangement, relevance, quality (Max 10)

Limited (1–3) Few/poor photos; unclear purpose. Theme is not evident.	Developing (4–6) Adequate photos; uneven layout. Theme is evident, but poorly shown.	Strong (7–8) Clear, relevant, well-placed photos. Theme is evident and incorporated across some images.	Exemplary (9–10) Excellent quality, variety, clarity. Theme is clearly demonstrated throughout.	Score:
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C. Layout – Creativity, consistency, use of space (Max 10)

Limited (1–3) Disorganized layout; hard to follow. Theme is not evident.	Developing (4–6) Some structure; spacing issues. Theme is evident, but poorly incorporated. Limited educational information provided.	Strong (7–8) Clean, consistent, creative layout. Theme is evident. Some educational information provided.	Exemplary (9–10) Polished, balanced, professional. Theme is clearly demonstrated throughout. Educational information throughout.	Score:
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D. Text and Printing – Readability, grammar, spelling (Max 5)

Limited (1–2) Frequent errors; difficult to read.	Developing (3) Some errors; acceptable clarity.	Strong (4) Clear and readable; few errors.	Exemplary (5) Error-free, polished, very readable.	Score:
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Total (out of 30):