



Center for Dairy Advancement & Sustainability

2506 River Drive, Knoxville, TN 37996

office: 865-974-8167

Poster Contest 2026

Milk's Got Game!

Dear 4-H Extension Agent,

It's time to plan for the National Dairy Month Poster Contest sponsored by The Dairy Alliance: Please submit your virtual poster [HERE](#).



The theme this year is "Milk's Got Game." We want you to tell us what Milk's Got Game means to you! Is it fueling you up for football? Is it driving your dance practice? Is it gearing up your gaming? Show us how you do dairy!

The state level contest winners and their county extension agent(s) will be invited to attend the National Dairy Month Kick-Off luncheon. The date for the **National Dairy Month Kick-off** on **May 28, 2026**, at the **Ed Jones Auditorium, 416 Hogan Rd, Nashville, TN 37220**. We will share photos of the 2025 winning posters to provide ideas for this year's participants.

Dairy Extension Specialist

Dr. Liz Eckelkamp [email](mailto:eeckelka@utk.edu)
Facebook: [@UTIADairy](#)
Instagram: [@UTDairy](#)
Twitter: [@DairEGirl](#)

For post promotion from your chairperson's social media content!

The Dairy Alliance

Facebook: [@TheDairyAlliance](#)
Instagram: [@TheDairyAlliance](#)
Twitter: [@dairy_alliance](#)
TikTok: [@RealDairyRealDelicious](#)

Tag us on your social post so we can help amplify your content!

Please read over the enclosed information. If you have questions, please call Liz at 865.974.8167 or email eeckelka@utk.edu. Please return the application information by **April 30, 2026**.

We're excited about being able to offer support again this year to the National Dairy Month Poster Contest. We would love to see every county in Tennessee participate!

Dr. Liz Eckelkamp

Elizabeth Eckelkamp, PhD PAS
Dairy Extension Specialist, Assistant Professor
University of Tennessee Institute of Agriculture
Animal Science Department

Elise Carpenter

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The Dairy Alliance
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270.970.4792 | thedairyalliance.com

National Dairy Month Dairy Promotion Contests

Terms and Conditions

POSTER CONTEST RULES

1. Poster size is 14 x 22 inches.
2. Current theme must be prominent part of poster. There will be one “Best Use of Theme” winner per county. The county agent will be responsible for determining the county winner and submitting the poster for state judging (*previous state winners are ineligible to win state prizes again*).
3. Include the below information with your county winner submission:
 - Number of posters entered in your county contest (both physical and virtual)
 - Contact information and T-shirt size of county contest winner
 - County and contact information for extension office agent
4. All submissions (posters AND submission form) must be postmarked no later than **April 30, 2026** (*Late entries will not be eligible to win state awards*).
 - Judges will include State 4H office personnel, Dairy Extension, and Dairy Alliance personnel. Winners will be notified following the judging and recognized at the National Dairy Month Kickoff.
5. Winning posters will be in the possession of The Dairy Alliance for one year to use for display and promotional purposes, and then returned to state office.
6. Virtual posters must be submitted as an image file. For help saving a PowerPoint or PDF as an image file, reach out to your local county extension agent, or [email](mailto:eeckelka@utk.edu) Dr. Liz Eckelkamp at eeckelka@utk.edu.
7. Winning posters will be selected across all categories. Both virtual and physical posters will be considered for 1st, 2nd, and 3rd place; however, only 1 submission is allowed per county.

SUBMIT PHYSICAL POSTERS TO:

Liz Eckelkamp
2506 River Drive
244 Brehm Animal Science
Knoxville, TN, 37996

(Please mail the posters in a flat container!)

SUBMIT VIRTUAL POSTERS [HERE](#)

POSTER CONTEST AWARDS

- A. County Award
 - T-shirt: Every county winner that is submitted for state level judging will receive a t-shirt.
- B. State Awards
 - First Place - \$550
 - County Office - \$150 awarded to the first-place winner's county 4-H extension office
 - Second Place - \$300
 - Third Place - \$200