

# National Dairy Month Dairy Promotion Contests

## Terms and Conditions

### POSTER CONTEST RULES

1. Poster size is 14 x 22 inches.
2. Current theme must be prominent part of poster. There will be one "Best Use of Theme" winner per county. The county agent will be responsible for determining the county winner and submitting the poster for state judging (*previous state winners are ineligible to win state prizes again*).
3. Include the below information with your county winner submission:
  - Number of posters entered in your county contest (both physical and virtual)
  - Contact information and T-shirt size of county contest winner
  - County and contact information for extension office agent
4. All submissions (posters AND submission form) must be postmarked no later than **April 30, 2026** (*Late entries will not be eligible to win state awards*).
  - Judges will include State 4H office personnel, Dairy Extension, and Dairy Alliance personnel. Winners will be notified following the judging and recognized at the National Dairy Month Kickoff.
5. Winning posters will be in the possession of The Dairy Alliance for one year to use for display and promotional purposes, and then returned to state office.
6. Virtual posters must be submitted as an image file. For help saving a PowerPoint or PDF as an image file, reach out to your local county extension agent, or [email](mailto:eeckelka@utk.edu) Dr. Liz Eckelkamp at [eeckelka@utk.edu](mailto:eeckelka@utk.edu).
7. Winning posters will be selected across all categories. Both virtual and physical posters will be considered for 1st, 2nd, and 3rd place; however, only 1 submission is allowed per county.

#### SUBMIT PHYSICAL POSTERS TO:

Liz Eckelkamp  
2506 River Drive  
244 Brehm Animal Science  
Knoxville, TN, 37996

**(Please mail the posters in a flat container!)**

#### SUBMIT VIRTUAL POSTERS [HERE](#)

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### POSTER CONTEST AWARDS

- A. County Award
  - T-shirt: Every county winner that is submitted for state level judging will receive a t-shirt.
- B. State Awards
  - First Place - \$550
    - County Office - \$150 awarded to the first-place winner's county 4-H extension office
  - Second Place - \$300
  - Third Place - \$200

# Poster Contest Submission Form

DEADLINE: April 30, 2026

Please complete the information below and **paste it to the back of the winner's poster.**



County: \_\_\_\_\_

Number of entries in your county contest: \_\_\_\_\_

## 4-H Club Poster Winner

Name: \_\_\_\_\_ Shirt Size (Adult T-shirt): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## 4-H Club Extension Agent

Name: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City/State/Zipcode: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_