

National Dairy Month Contests 2026

Milk's Got Game!

Dear 4-H Extension Agent,

We are excited to announce that we will be providing TWO opportunities for your 4-H Clubs to engage in promoting dairy AND competing for monetary prizes.



The promotional theme for this year is "Milk's Got Game!". We want you to tell us what Milk's Got Game means to you! Is it fueling you up for football? Is it driving your dance practice? Is it gearing up your gaming? Show us how you do dairy!

The first is the National Dairy Month Poster contest, due **April 30, 2026**. This can be a virtual or physical poster, but only one winning poster can be submitted per county. 1st, 2nd, and 3rd place winners will be selected from all submissions. 1st place will receive \$550 with an additional \$150 awarded to their county 4-H Office. Previous state 1st place winners are ineligible to participate.

YEAR	COUNTY AGENT	FIRST PLACE	SECOND PLACE	THIRD PLACE
2024	Elizabeth Hobbs Hamblen County	Milo Hoskins Hamblen County	Weston Lee Jackson County	Paisley Kimbrell Dyer County
2025	Elizabeth Hobbs Hamblen County	Owen Reuschel Hamblen County	Levi Stafford Jackson County	Ella Smith Jefferson County

The second is the National Dairy Month Chairperson contest. Chairperson applications are due by April 30, 2026. The Chairperson will utilize a variety of resources to promote dairy throughout the month of June. They will be provided a t-shirt, a hat, and promotional materials to use within their county. By July 10, 2026, they will submit a scrapbook, either virtually or mailing a physical copy in, that highlights the work they did as a National Dairy Month Chairperson. The scrapbook is required to be considered as a winner in Division I, II, or III. Best Use of Theme (\$250), Best Use of Media (\$250), and Division Winner awards (\$500 per division with \$200 to the winning county) will be selected. Previous state winners are ineligible to participate.

YEAR	DIVISION I	DIVISION II	DIVISION III	MEDIA AWARD	THEME AWARD
2024	Ava Stafford Jackson County	Marlee Bradford Lincoln County	Isabelle Butler Sumner County	Marlee Bradford Lincoln County	Ava Stafford Jackson County
2025	Sasha Moore Perry County	No Submission	Gracie Hawkins Sumner County	Gracie Hawkins Sumner County	Sasha Moore Perry County

Previous year's winners and 2026 Chairpersons will be recognized at the **National Dairy Month Kick-off** on **May 28, 2026**, at the **Ed Jones Auditorium, 416 Hogan Rd, Nashville, TN 37220**. Keep an eye out for the official National Dairy Month Poster and National Dairy Month Chairperson emails! For any questions, reach out to Liz Eckelkamp at 865-974-8167 or eeckelka@utk.edu. We hope to see y'all participate in these exciting opportunities!

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