

## June Dairy Month Poster Contest

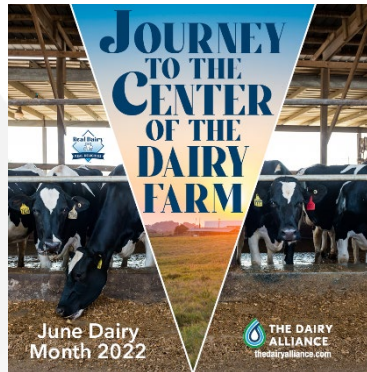
January 2022

Dear 4-H Extension Agent,

It's time to plan for the June Dairy Month Promotion Contest sponsored by The Dairy Alliance:

If you choose to submit a virtual poster, submit it here: <https://tiny.utk.edu/JuneDairyPoster>.

The theme this year is **“Journey To The Center Of The Dairy Farm”**



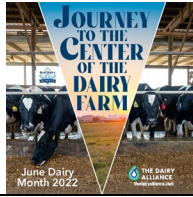
The state level contest winners and their county extension agent(s) will be invited to attend the June Dairy Month Kick-Off luncheon. The date for the Kick-Off will be tentatively May 26, 2022, with a location to be announced soon. We will share photos of the 2021 winning posters to provide ideas for this year's participants. As a reminder, please reach out to Dr. Liz Eckelkamp, your Dairy Extension Specialist ([leeckelka@utk.edu](mailto:leeckelka@utk.edu), Facebook: @UTIADairy, Instagram: @UTDairy, or Twitter: @DairEGirl. She'll be happy to promote posts from any social media content. You can also include The Dairy Alliance on Facebook (@TheDairyAlliance), Instagram (@TheDairyAlliance), or Twitter (@dairy\_alliance).

Please read over the enclosed information. If you have questions, please call Denise at 270.970.4792 or email [djones@thedairyalliance.com](mailto:djones@thedairyalliance.com). Please return the application information by **April 22, 2022**.

We're excited about being able to offer support again this year to the June Dairy Month Poster Contest. We would love to see every county in Tennessee participate!



Denise Jones  
Senior Manager of Farmer Relations



## POSTER CONTEST RULES

1. Poster size is 14 x 22 inches.
2. Current theme must be prominent part of poster. There will be one “Best Use of Theme” winner per county. The county agent will be responsible for determining the county winner and submitting the poster for state judging (*past state winners are ineligible to win state prizes again*).
3. Attach the form below to the back of the poster of your county winner selection, which includes:
  - Number of posters entered in your county contest
  - Contact information and T-shirt size of county contest winner
  - County and contact information for extension office agent
4. All submissions (posters AND submission form) must be postmarked no later than **April 22, 2022** (*Late entries will not be eligible to win state awards*). Judges will be selected by the ADA of Tennessee. Winners will be notified following the judging and recognized at the June Dairy Month Kickoff.
5. Winning posters will be in the possession of The Dairy Alliance for one year to use for display and promotional purposes, and then returned to state office.
6. Virtual posters *must be* submitted as a .jpeg file. For help saving a PowerPoint or PDF as a .jpeg file, reach out to Dr. Liz Eckelkamp ([eeckelka@utk.edu](mailto:eeckelka@utk.edu)).

### SUBMIT VIRTUAL POSTERS TO:

<https://tiny.utk.edu/JuneDairyPoster>

### SUBMIT HARD COPY POSTERS TO:

Denise Jones

PO Box 77

Loretto, KY 40037

***(Please mail the posters in a flat container!)***

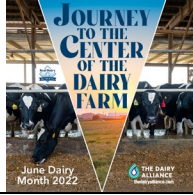
## POSTER CONTEST AWARDS

### A. County Award

- T-shirt: Every county winner that is submitted for state level judging will receive a t-shirt.

### B. State Awards

- First Place - \$550
  - County Office - \$150 awarded to the first-place winner’s county 4-H extension office
- Second Place - \$300
- Third Place - \$200



**POSTER CONTEST SUBMISSION FORM**

**Deadline: April 22, 2022**

Please complete the information below and **paste it to the back of the winner's poster.**

**COUNTY:** \_\_\_\_\_

**NUMBER OF POSTERS**

**ENTERED IN YOUR COUNTY CONTEST:** \_\_\_\_\_

**COUNTY 4-H POSTER WINNER**

**NAME:** \_\_\_\_\_ **SHIRT SIZE:** \_\_\_\_\_

**SHIPPING ADDRESS:** \_\_\_\_\_

**CITY/ST/ZIP:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**4-H EXTENSION AGENT**

**NAME:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**SHIPPING ADDRESS:** \_\_\_\_\_

**CITY/ST/ZIP:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_